



RFID in Retail Supply Chain

Discover the Potential of RFID Technology for Optimizing Your Upstream Supply Chain

By investing in RFID technology for tracking your items, you not only protect them against theft but also maintain the delicate balance between consumer satisfaction, operational efficiency, and loss prevention.

RFID in retail involves the use of automated data capture technology to track and manage inventory on a daily basis. Retailers attach RFID tags, which contain unique identifiers, to their products, parcels, or pallets, allowing efficient tracking of items throughout the supply chain.

The advantages of using RFID technology in retail lie in its ability to provide real-time visibility into inventories, track inventory automatically by scanning labels without line-of-sight at all critical touchpoints, and with greater accuracy than traditional barcode scanning. This instant visibility not only streamlines inventory management but also enables swift identification of discrepancies, aiding in the early detection of theft and loss, and ensuring correct fulfillment of orders and replenishment of stock.



**Real-time
Inventory
Management**



**Automatic
Data
Capture**



**Enhanced Data
& Inventory
Visibility**



**Improved
Customer
Satisfaction**

Supply Chain Validation and Optimization

